CITY OF GRAPEVINE, TEXAS GRAPEVINE CONVENTION & VISITORS BUREAU BOARD OF DIRECTORS MEETING

Thursday, January 19, 2017 – 8:00 a.m. CVB Headquarters 636 S. Main Street Grapevine, Texas

AGENDA

- 1. CALL TO ORDER
- 2. APPROVAL OF MINUTES
- 3. LIAISON UPDATES
 - A. HERITAGE FOUNDATION ACTIVITIES
 - B. CHAMBER OF COMMERCE ACTIVITIES
- 4. SALES & MARKETING REPORT
- 5. NEW BUSINESS
 - A. 2017 UPCOMING SALES MISSIONS
 - **B. 2017 MARKETING INITIATIVES**
 - C. GRANTS IN AID
- 6. HOTELS / ATTRACTIONS ACTIVITIES
- 7. ADJOURNMENT

IF YOU PLAN TO ATTEND THIS SPECIAL PUBLIC MEETING AND YOU HAVE A DISABILITY THAT REQUIRES SPECIAL ARRANGEMENTS AT THE MEETING, PLEASE CONTACT THE GRAPEVINE CONVENTION & VISITORS BUREAU AT (817) 410-3185 AT LEAST 24 HOURS IN ADVANCE OF THE MEETING. REASONABLE ACCOMMODATIONS WILL BE MADE TO ASSIST YOUR NEEDS.

IN ACCORDANCE WITH TEXAS GOVERNMENT CODE, CHAPTER 551.001 et seq, ACTS OF THE 1993 TEXAS LEGISLATURE, THE GRAPEVINE CONVENTION & VISITORS BUREAU ADVISORY BOARD MEETING AGENDA WAS PREPARED AND POSTED ON THIS THE 13TH DAY OF JANUARY, 2017 AT 5:00 P.M.

Assistant to the Executive Director